



PRESS RELEASE

10TH SEPTEMBER, 2015

KAMPALA CITY FESTIVAL OVER SUBSCRIBED

This year's Kampala City Festival 2015 has been oversubscribed with companies injecting millions of shillings towards the support of East Africa's biggest street party which happens on 4th October, 2015.

The event that started in 2012 has grown both in numbers and reach over the years with 2014 attracting 2 million revelers.

The Kampala City Festival is an all-encompassing event that brings together people of all races, cultures, interests to celebrate the different facets that make Kampala a unique City.

Every year, the big party is proudly sponsored by the private sector including companies, individuals, banks and other stakeholders in the city. This year, the budget is to the tune of UGX800m which will cater for security, sanitation and health among others. Part of the money is also used to carry out CSR projects in the City such as painting schools upon consent of the sponsors.

2015 will be unique; featuring some of the finest line-ups of musical talent and comedy, light float parades, costumes, headbands and so much more which blend well with the escapism that the festival brings.

KCCA's annual Festival will have an additional special element to the party celebration. Uganda is Chair this year for the UN Committee on Climate Change and this accords us another opportunity to drum up climate matters.

At KCCA we are proud to be piloting an integrated process to engage all stakeholders in climate change – the private sector, civil society and public service providers. By raising awareness and discussing the key issues involved, we will find solutions and create new opportunities for business and social enterprise.

We are glad the sponsors have come on board to join the celebration of our city this year;

UBL, Gospel Evolution, HUAWEI, Mandela Group, Total Uganda, Abubaker Technical Services, Movit, Nippon Parts Uganda, Airtel, Audely Ltd/Kampala Casino, Sterling Civil Engineering Ltd, Coca Cola, Imperial Group of Hotels, Ham Enterprises, Haruna Enterprises, Fotogenix, LTV, TOP TV, Watoto/Power FM, Delta TV and Radio, Salaam TV, Radio Bilal, Multiplex Limited and Jubilee Insurance. More sponsors include Kansanga Miracle Center, Sema Properties, Zainab Baby School, Cheap Hardware, Uganda Broadcasting Corporation, UAP Insurance and Lubaga Miracle Center.

For speed updates about the biggest street party, please cling onto our online hub; Facebook, Twitter, Instagram, YouTube (@KCCAUG) and Webpage (www.kcca.go.ug/festival). Or contact us on 0794660003, 0794660025 or info@kcca.go.ug.



OUR CITY . OUR CELEBRATION