

**GUIDELINES FOR DESIGN AND MAKE OF THE EXECUTIVE DIRECTOR'S COSTUME**  
**KAMPALA CITY FESTIVAL 2015**

**A. PROJECT DESCRIPTION**

Kampala City Festival is an annual festival aimed at bringing people together for one big street party. The highlights and marvels include the floats and costumes: the excitement and anticipation include the question of “**what will Jennifer wear this time!**”

As part of KCF 2015, Kampala Capital City Authority announces a design competition for the Executive Director's costume for the Festival, slated for 4<sup>th</sup> October 2015.

**KCF 2015 THEME**

The overriding theme for KCF 2015 is ‘**Colour People**’, to celebrate a part of our heritage and long standing traditions of colourful environment, diversity, lifestyles, materials, food and fabrics. Additionally, KCCA is spear heading a Green or Sustainability Practices drive, therefore inclusion of another theme ‘**Eco Fashion**’, which is part of a growing design philosophy and trend of sustainability. Eco Fashion involves use of eco-friendly materials and techniques, therefore, the need to consider creatively recycle and reuse of particular materials.

**B. DESIGN PARAMETERS**

- The Costume should have the general fittings: T – Size 12; L – Size 14
  
- Extra points will be awarded for Costumes that demonstrate the following:
  - Consideration for Eco fashion
  - Creativity
  - Authenticity
  - Ugandan fabrics
  - Very attractive Colour and material palettes
  - Be a fashion statement
  - Comfortable and Decent costumes fit to be worn all day long

### **C. SUBMISSION REQUIREMENTS + FORMAT**

Competition entries should be submitted with the following:

- A short 100 words essay explaining your inspiration and concept for the costume
- Sketches of the proposed design
- Material boards that include finishing materials
  
- **Submissions should not exceed 5 A4 Sheets**
- **Online submissions should be in pdf format, labelled "Name\_EDCostume"**

### **D. HOW TO SUBMIT**

Competition entries should be submitted through EITHER:

**A: Public and Corporate Affairs (PCA) Office,  
Kampala Capital City Authority,  
City Hall  
Plot 1-3, Apollo Kyaggwe Road,  
Kampala**

OR:

**E: [mjoshua@kcca.go.ug](mailto:mjoshua@kcca.go.ug)**

**T: +256 (0) 794 660 151**

All entries should **CLEARLY** include the following details:

- Your Name
- Your Address
- Your Contact Number

### **E. TIMELINES**

- Costume design submission deadline – **28<sup>th</sup> August 2015 by 5:00pm**
- Announcement of successful submission – **4<sup>th</sup> September 2015**
- Review and Fitting 1 of Costume - **18<sup>th</sup> September 2015**
- Final Review and Fitting of Costume - **25<sup>th</sup> September 2015**
- Delivery – **30<sup>th</sup> September 2015**

\* Only the winners will be contacted and publically announced through the various

media platforms.

#### **F. AWARDS**

- 1<sup>st</sup> Prize – **Ugx. 1,000,000 + Free Stall at a Prime location at KCF 2015**
- 2<sup>nd</sup> and 3<sup>rd</sup> Prize – **Certificates of Recognition + Free Stalls at a Prime location at KCF 2015**

**\*All winners will also be invited for lunch with the Executive Director.**

#### **G. IMPORTANT TO NOTE (COSTUMES)**

1. *Comfort* – The costumes must be comfortable for bearing in mind activities they will be involved in like dancing and walking over long distances.
2. *Tidiness* – The costume must not appear tacky, loose or untidy.
3. *Details* – Details must be paid attention to for example but not limited to firm stitching, beadwork etc.
4. *Decency and elegance.*

#### **H. FOR MORE INFORMATION**

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[Twitter.com/KCCAED](https://twitter.com/KCCAED)

[Instagram.com/kccaug](https://www.instagram.com/kccaug)

[Youtube.com/KCCAUG](https://www.youtube.com/KCCAUG)

[www.kcca.go.ug/festival](http://www.kcca.go.ug/festival)

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